

Juliet Aichberger

Senior Graphic Designer

+43 650 20 777 96
j.aichberger@gmail.com
www.thinkjuliet.com
www.linkedin.com/in/julietachberger

Donacher Strasse 17/2
4203 Altenberg bei Linz

Profile

Senior Digital Designer with 10+ years of experience collaborating with clients, agencies, and publishers. Passionate about creating impactful campaigns, staying ahead of industry trends, and confidently presenting to stakeholders.

Wild enough to generate innovative ideas and experienced enough to make them work in real life.

Experience

Senior Digital Designer / Think, Juliet!

January 2019 - present, London/Linz

- Creating animated videos incl. asset creation, storyboarding, voice recording
- Editing social media videos
- Retouching
- Designing logos
- Designing websites
- Building websites in WordPress

Senior Graphic Designer/ Photobox

February 2020 - January 2024, London

- Leading creative team on German brand posterxxl
- Refreshing brand guidelines
- Developing visual content for audiences on all channels (CRM, social media, paid social, web)
- Art directing photo shoots and retouching images
- Overseeing look & feel for Android and iOS apps
- Creating partnerships with Adobe Stock team

Senior Designer / Angel

July 2019 - November 2019, London

- Developing concepts for print campaigns
- Creating strategies for FMCG and gaming brands
- Working closely with Creative and Managing Directors
- Improving workflow processes for the agency
- Leading design team

Experience

Creative Director / Bluequest

June 2018 - July 2019, London

- Overall creative direction for all ad campaigns and branding projects
- Project managing ad campaigns running in Germany, UK and US
- Creating media plans for client ad campaigns
- Animating cinemagraphs and video loops
- Leading client pitches
- Building websites in WordPress
- Managing the account team

Creative Lead / Bluequest

May 2017 - June 2018, London

- Designing, animating and programming rich-media executions
- Creating concepts for microsites
- Training clients on their chosen CMS
- Managing the account team

Senior Designer / Animator / Bluequest

March 2016 - May 2017, London

- Creating storyboards for animated ads
- Designing and animating rich-media executions
- Creating concepts for microsites
- Working closely with the development and account teams

Skills

UI/UX Design

Web Design

Print Design

Brand Design

Motion Graphics

Adobe CC

- Photoshop
- InDesign
- Illustrator
- After Effects

Soft Skills

- Critical thinking
- Creativity
- Leadership
- Collaboration
- Attention to detail

Figma

Sketch

Wordpress

Languages

- English
- German

Education

University of Applied Sciences / BSc

2010 - 2013, Hagenberg, Austria

Media Technology and Design

HBLA Lentia / A-Levels

2005 - 2010, Linz, Austria

Product Management and Design